

PAUL MIROCHA

User Experience (UX) Designer

SUMMARY

Masters degree level UX designer with a background in graphic design, illustration, and web design; creative and analytical with a sharp eye for design; empathetic, curious, passionate about making things work better, smart, self-motivated, and a constant learner; as a business owner has worked successfully with many kinds of people.

Goals: to work with a team using design thinking and a user-centered design process, creating products that benefit the world.

EXPERIENCE

Paul Mirocha Design 1992–present

- Graphic design
- Digital illustration
- Web design
- UX design, UX research
- Science communication
- Infographics
- Project management
- Photography

dfusion/Educational Training & Research Dec 2016–March 2017

- UX and UI design for testing version of educational math gaming app

University of Arizona, College of Science, Desert Laboratory on Tumamoc Hill 2012–present

- **Volunteer:** Artist-in-residence/Designated Campus Coleague
- Helped develop a collaborative art/science initiative
- Arizona Commission on the Arts grant recipient
- Tumamoc Tour mobile app, UX design

University of Arizona, Arid Lands Studies 1980–1992

- Senior Graphic Artist, managed in-house design department
- Supported science research using graphic design and illustration to educate and sell ideas to funding agents

EDUCATION

Kent State University, School of Information MS in UX Design 2017

- UX design
- User research
- Usability testing
- Information architecture
- Interaction design
- Content strategy

Pima Community College 2014–15 Advanced Web Design and Interaction Design

University of Minnesota Interdepartmental BA in fine art, minor in biology 1978

CONTACT

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PORTFOLIOS

UX portfolio: paulmirocha.design

UX Design blog: medium.com/paul-mirocha-ux-design

Illustration & Design: paulmirocha.com

Art/science: tumamocsketchbook.com

Linkedin: linkedin.com/in/paulmirocha

SKILLS

- Photoshop, InDesign, Illustrator, Adobe CC
- Sketchapp, Balsamiq, Omnigraffle
- User research
- Web analytics
- Drawing and sketching
- Wordpress
- HTML and CSS
- Writing
- Presentations
- teaching