PAUL MIROCHA

User Experience (UX) Designer

SUMMARY

Masters level training in User Experience (UX) Design (2017) with broad background in graphic design, illustration, and web design; experienced in communicating science and technology; a curious, independent self-learner, creative and analytical with a sharp eye for evaluating designs.

Goal: to work on a team using a human-centered design process, creating products that benefit the world.

EXPERIENCE

Paul Mirocha Design   *1992–present*

- Graphic design
- Digital illustration
- Web design
- UX/UI design, UX research
- Science communication
- Infographics
- Project management
- Photography

The Science of Baseball / Educational Training & Research
Dec 2016–March 2017

- UX and UI design for testing version of educational math gaming app

University of Arizona, College of Science,
Desert Laboratory on Tumamoc Hill   *2012–present*

- Artist-in-residence/Designated Campus Colleague
- Helped develop a collaborative art/science initiative
- Arizona Commission on the Arts grant recipient
- Tumamoc Tour mobile app, UX design

University of Arizona, Arid Lands Studies   *1980–1992*

- Senior Graphic Artist, managed in-house design department
- Supported research using graphic design and illustration to sell ideas to funding agents, and educate the public on arid environments

EDUCATION

Kent State University, School of Information
MS in UX Design   *2017*

- UX design
- User research
- Usability testing
- Information architecture
- Interaction design
- Content strategy

Pima Community College   *2014-15*
Advanced Web Design and Interaction Design

University of Minnesota
Interdepartmental BA in fine art, minor in biology

CONTACT

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PORTFOLIOS

UX portfolio: paulmirocha.design

UX Design blog: medium.com/paul-mirocha-ux-design

Design & Illustration: paulmirocha.com

Tumamoc Hill blog: tumamocsketchbook.com

Linkedin: linkedin.com/in/paulmirocha

SKILLS

- Adobe cc: Photoshop, InDesign, Illustrator, etc
- Drawing and sketching
- Photography
- Presentations & Teaching
- Sketch app, Balsamiq, visio/draw.io, Omnigraffle
- User research
- Web analytics
- Writing
- Wordpress

MEMBER

- Interaction Design Foundation (IDF)

MIROCHA